1. A system for use with a product, comprising a user interface which is associated with the product and enables local bi-directional communication, between a user of the product and the product, of local information concerning use of the product,

product information which is related to the local information and is communicated between the product and a remote party other than the user, and

means for for taking action with respect to the product or the user interface based on the product information.

2. The system of claim 1 further comprising

an authoring system for use by the remote party for managing the content of the local information and of the product information.

3. The system of claim 1 further comprising

an analyzer of product information received at the remote party, and

means for controlling the taking of action with respesct to the product or the user interface in response to the analyzer.

4. The system of claim 1 wherein the product information includes new interface elements and is communicated from the remote party to the product.

5. The system of claim 1 wherein the user interface comprises a product module which may be disabled and enabled selectively.

6. The system of claim 5 wherein the module may be enabled in respones to a trigger event.

7. The system of claim 6 wherein the trigger event is initiated locally at the product.

8. The system of claim 6 wherein the trigger event is initiated by the remote party.

9. The system of claim 1 wherein the local information concerning use of the product is generated during use of the product.

10. The system of claim 1 wherein the user interface communicates queries to the user during use of the product.

11. The system of claim 10 wherein the queries are determined by the nature of the use of the product.

12. The system of claim 1 wherein responses to the queries are stored in the product.

13. The system of claim 5 wherein the module comprises hardware and software.

14. The system of claim 1 wherein the user interface comprises one or more of a display screen, a keyboard, a keyboard, a microphone, and a speaker.

15. The system of claim 1 wherein the means for taking action changes the interactions permitted with the user.

16. The system of claim 1 wherein the communication between the product and the remote party passes via one or more of braodcast transmission, wire, or a removable memory device.

17. The system of claim 3 wherein the analyzer analyzes product information for received at the remote party from multiple users with respect to multiple products.

18. The system of claim 1 wherein the user interface includes a natural language component.

19. The system of claim 18 wherein the user interface includes multiple natural languages, selectable by the user.

20. The system of claim 1 wherein the occurrences of communication between the user and the product are controlled by the user.

21. The system of claim 20 wherein the user is enabled to terminate a communication with the product at will.

22. The system of claim 1 wherein the user interface includes a user control for selectively enabling or disabling the user interface.

23. A method for aiding design of a product comprising

creating a first version of the product,

including with the first version a user feedback element which accumulates information on use of the product by a user,

recovering the information from the user feedback element,

analyzing the information, and

redesigning the product in accordance with the results of the analyzing step.

24. The method of claim 23 wherein the information includes information provided by the user with respect to problems in use of the product.

25. The method of claim 23 wherein the information includes information provided by the user with respect to solutions to problems in use of the product.

26. The method of claim 23 wherein the information includes information provided by the user with respect to usability of the product.

27. The method of claim 23 wherein the information includes demographic marketing information about the user of the product.

28. The method of claim 23 wherein the information includes information about the user's use patterns for the product.

29. The method of claim 23 wherein the information includes information about business processes using the product.

30. The method of claim 23 wherein the information includes analysis of tasks performed by the user with the product.

31. The method of claim 23 wherein the information includes analysis of the performance of the user with the product.

32. The method of claim 23 wherein the information includes transactions performed by the user with the product.

33. The method of claim 23 wherein the information includes user-suggested expansion of business relationships.

34. The method of claim 23 wherein the information includes user-suggested improvements of processes.

35. The method of claim 23 further comprising

enabling the user to set a priority for response to information entered by the user via the user interface.

36. The method of claim 23 wherein the information recovered from the user feedback element comprises information developed in the course of interactive learning by the user.

37. The method of claim 23 wherein the step of analyzing includes running user tests of information recovered from the user feedback element.

38. The method of claim 37 further comprising, prior to redesigning the product,

delivering to the user via the feedback element, proposed redesigns of the product, and

recovering information about the proposed redesigns via the feedback element.

39. The method of claim 23 further comprising

electronically sharing the information from the user feedback element with a third party.

40. The method of claim 23 further comprising

providing a mechanism for compensating a user for information accumulated in the feedback element.

41. The method of claim 23 further comprising

providing a mechanism for buying and selling results of the analyzing step.

42. The method of claim 23 further comprising giving access to the feeback element to a third party.

43. A method for providing information to a user of a product, comprising

including with the product a user interface which enables local communication of information to the user concerning use of the product, and

delivering product information from a remote location to the user interface,

delivering local information, based on the product information, to the user via the user interface.

44. The method of claim 43 wherein the local information is marketing information.

45. The method of claim 43 wherein the local information is sales information.

46. The method of claim 43 wherein the local information is customer service information, and further comprising conveying user requests for customer service information via the user interface and by remote communication to a service provider.

47. The method of claim 43 wherein the local information is training information.